



9:00 10:00 am

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How difficult is it to make significant positive change? Does an organization change when all parts come to a consensus, or is there often a single inspirational person who can lead an organization to adopt sustainability as a top priority? Leaders who have made a difference will be highlighted in this session, with an unvarnished look at the situations from which they emerged.

Packaging professionals, brand owners and retail stakeholders will find this session filled with fascinating case histories and practical advice for transforming their own organizations into greener entities of the sustainable supply chain.

10:00 10:30 am

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Product goods manufacturers rely upon packaging as a critical value input for bringing their goods to market. Presenters -world case-studies that demonstrate some of the most cutting edge examples of how packaging offered significant environmental gains for the product supply chain. Valuable for business managers, engineers and corporate managers, this session will analyze those corporate strategies that promote and enable successful sustainability outcomes.

12:00 1:30 pm

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Jacquie Ottman is a New York city-based expert on green marketing and an advisor to Fortune 500 companies and the U.S. government eco-labels. A popular, sought-after speaker, Jacquie will share a sneak peek into the stories and strategies from her just released book, which was named by Cambridge University (UK) as a Top 40 Sustainability Book.

1:30 3:00 pm



Hewlett has a broad range of experience including developing rules and setting regulatory policy, as well as advising corporations how to build strong environmental compliance programs and sustainable business strategies. Not to be missed!

9:00 10:00 am

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Dune Lankard is an inspiration for all who know him, as he lives his deep understanding of sustainability with great integrity and courage. He is a Native Alaskan Eyak, and he has connected the preservation of the salmon habitat in Alaska to the sustainable future of his ancestral region, its indigenous people and sacred places. You won't want to miss this compelling luncheon presentation from the founder of the Eyak Preservation Council.

1:30 - 2:30 pm

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